



RockfordEdgewater.org
rockfordedgewater@gmail.com
PO Box 515, Rockford, 61105

Neighborhood Association Officers

President

Michelle Bowman

Treasurer

Mark Podemski

Secretary

B.J. Alexis

Board Members

Stacy Bernardi

Phyllis Holm

Cassie Pike

Maren Sanders

Don Schreiner

Bill Simpson

Jennifer Smith

Jenn Werner

12th Ward Alderman

Ginger Hanley

815.299.8885

ginger.hanley@rockfordil.gov

Edgewater Neighborhood: Still a GREAT Place to Call Home!

We are so excited to share this Winter 2020—2021 Newsletter with you!

If you received this newsletter, you are a resident in the Edgewater Neighborhood. The boundaries for Edgewater are Auburn on the South, North Main on the West, the Rock River to the East, and the railroad tracks to the North. These boundaries are pictured in the map on the outside of this newsletter.

Edgewater includes approximately 1,200 households, both single family homes as well as multi-family dwellings, and every household is welcome to become a member of the Edgewater Neighborhood Association. The association has been active since 1979, and continues to organize neighborhood activities and advocate on behalf of Edgewater residents to this day. Membership is voluntary, \$20 per year per household.

Your membership helps support neighborhood activities and beautification, and your additional donations provide funds to pay for alley snowplowing — the City of Rockford does not plow alleys, so Edgewater pools our resources to pay as a whole neighborhood for that service.

Among the many challenges 2020 posed, it was a significant disappointment to miss out on many neighborhood events and traditions. While 2021 still holds much uncertainty, we are hopeful that some in-person traditions will resume. Another difficult blow this year was the death of our association president, alderman, neighbor, and friend, John Beck. We hope to hold an in-person remembrance in 2021, but in the meantime please see page 2 for a couple ways you can honor and celebrate John's life right now.

We believe that Edgewater is a stronger and more vibrant neighborhood because of the work of our neighborhood association. For the Association to remain strong, we depend on your membership! As we approach our annual Membership Drive (learn more on page 2) we encourage you to renew your membership for 2021 or sign up for the first time. Thank you in advance for helping ensure the Association can continue working to keep Edgewater a place we can feel proud to call home.

We hope you enjoy this newsletter, and that you'll extend your thanks and patronage to the businesses and organizations which have advertised within.

As we approach the end of what has been a most unusual and challenging year, we hope that you and those close to you remain safe and well, and anticipate better things to come in 2021.

Happy Holidays to you and your family from the Edgewater Neighborhood Association Board

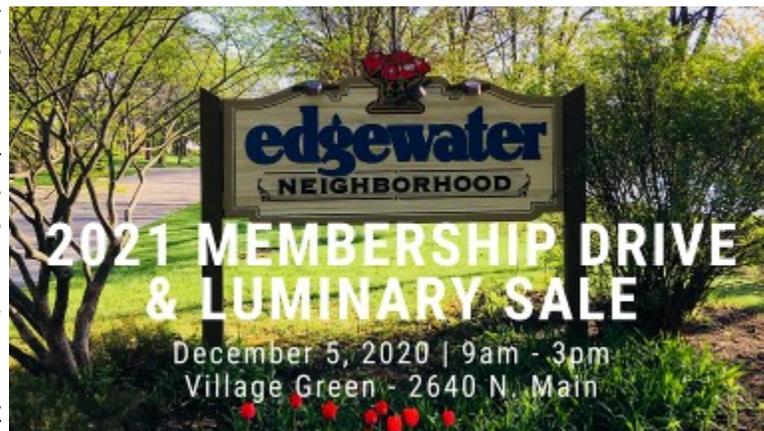


Edgewater Events

December 5: Edgewater Membership Drive & Luminary Sale

9 a.m. - 3 p.m. on Saturday, December 5, buy your affordably priced bags and candles for this year's Luminaria at Village Green, 2640 N. Main. Bring your own container and also pick up free sand.

During the sale, renew your Edgewater Membership for 2021 or join up for the very first time; the annually-renewable \$20 per-household membership supports Edgewater events. Additional donations may be made to support our neighborhood snow plow fund—remember, Edgewater Neighborhood Association pays for alley snow plowing all winter long! Payments can be made by cash, check, or card during the sale, by using the form on page 14 of this newsletter, or online at rockfordedgewater.org



December 19: Luminaria!

All neighbors are warmly encouraged to participate in an Edgewater tradition: Luminaria! Line your walkways with luminarias (white candle-lit bags weighted with sand) at dusk on Saturday, December 19. The night is made even more bright as adjacent neighborhood Churchill's Grove also holds Luminaria the same night!



Luminaria was a favorite event of our late alderman and Edgewater association president, John Beck. We are encouraging as many Edgewater neighbors as possible to participate and help light the night in John's memory.

John Beck, 1962-2020

As an additional opportunity to honor John, Edgewater neighbors are invited to make a donation to the Rockford Park District in support of the Illinois Snow Sculpting Contest, an event which John coordinated every year and which will celebrate its 35th anniversary in 2021. Visit RPDFoundation.org and click "Donate" to access the online donation form, on which you may indicate the gift is memory of John Beck.



Throughout December: Edgewater Holiday Decorating Contest!

Although we cannot have a holiday party together, we can still enjoy the holiday decorations and displays put up by Edgewater neighbors! We'd like to share photos of your holiday setup for everyone to enjoy, and are putting a little incentive in the mix — email us a photo of your household's holiday décor (inside or out, your choice!), and one lucky household will win a \$50 Olympic Tavern gift certificate!

To participate, email a photo of your display to rockfordedgewater@gmail.com by December 25.

We'll share an album of the photos on our website and Facebook page and pick/announce a winner right after Christmas. You must live within the boundaries of Edgewater Neighborhood to win.



News from the Neighborhood Association

Edgewater Neighborhood Association: Profit and Loss Statement

To the right you will find a profit and loss statement for the Association, detailing income and expense incurred from November 2019 to November 2020.

While Edgewater Neighborhood Association still has a positive balance in our bank account, we know that without increasing the number of households that participate in Membership and donate to support our snow plow fund it will become increasingly difficult to offer the events, activities, and advocacy that have been offered in the past, or to coordinate alley snow plowing; remember, the City of Rockford does not plow Edgewater's alleys so your Membership and donations ensure we can pay to have them plowed as a Neighborhood Association.

Whether you've been a Member since 1979 (when the Association was founded!), were once a Member and have let your membership lapse, or have never chosen to become a member, we ask that you join us in Membership for 2021! There are lots of ways to become a Member:

- * Attend the Membership Drive and Luminary Sale in person on December 5th (full details on page 2!)
- * Use the form on the 2nd to last page of this newsletter
- * Pay online on the neighborhood website: rockfordedgewater.org

If you have any questions about this report or about the Association in general, email us at rockfordedgewater@gmail.com

Thank you in advance for your Membership!



Edgewater Neighborhood Association Board for 2021

Typically we nominate and elect members of the Edgewater Neighborhood Association Board at the annual Holiday Party. As we are unable to hold a party this year, below you will find the slate of Edgewater neighbors who have volunteered to participate on the board.

We always welcome new members to the board! Service is voluntary, and meetings are just once a month on the third Wednesday, 5:30 p.m. We are currently holding meetings via Zoom but hope to meet again in person sometime in 2021. If you are interested in being a part of the Edgewater Board or have questions about the association, please email us at rockfordedgewater.org

SLATE OF BOARD MEMBERS for 2021:

- Michelle Bowman, President
- Mark Podemski, Treasurer
- B J Alexis, Secretary
- Stacy Bernardi
- Phyllis Holm
- Cassie Pike
- Maren Sanders
- Don Schreiner
- Bill Simpson
- Jenn Werner

Edgewater Neighborhood Association	
Profit and Loss	
12 month rolling report as of November 19, 2020	
	<u>Total</u>
Income	
Membership Dues	3,500.00
Snowplow & other Donations	3,480.00
Newsletter Ads	815.00
Special Events	2,910.00
Other Income	130.31
Total Income	10,835.31
Expenses	
Newsletter Expense	1,162.76
Snowplowing Expense	1,525.00
Special Event Expenses	4,132.84
Neighborhood Maintenance	410.00
Other Expenses	1,075.49
Total Expenses	8,306.09
Net Income	2,529.22

GROWING FOR THE EDGEWATER COMMUNITY



At Swedes we understand you
and are here for you.
Because after all, we're close like family
which is why we're growing
for the community!



Edgewater Medical Center is a beautiful facility
providing primary care, obstetrics and so much more.

We're here to serve the Edgewater community.

PROVIDERS:

Philip Carlson-Dexter, MD
Beth Christiansen, APRN
Precious Gaddis, MD
Sarah Guffey, APRN
Mohammed Khan, MD
Rose Stocker, DO

For more information or to find
a doctor that's right for you, visit
SwedishAmerican.org or call Edgewater
Medical Center at (779) 696-5000.

SWEDISHAMERICAN
A DIVISION OF UW HEALTH

Community Events

Festival of Lights at Sinnissippi Park

Hop in the car and enjoy the 31st-annual Festival of Lights! See the full schedule to the right.

Santa will be appearing every weekend from 7 - 9 p.m.

Admission is free, donations are accepted.



All Aglow at Nicholas Conservatory & Gardens

See the sparkling holiday lights in the outdoor gardens and floral displays inside the conservatory from November 28 - January 10.

Visit nicholasconservatory.com/all-aglow/ for hours, admission, and all other details.



Illinois Snow Sculpting Competition returns to for a 35th Season!

Teams from across the state will travel to Rockford on January 20-23, 2020, for the 35th annual Illinois Snow Sculpting Competition! The Rockford Park District hosts this very special winter event. Teams spend the weekend sculpting snow into beautiful, unique, and totally temporary creations! Drive or walk through the park daily during the event until 10:30 p.m.

If the winter does not provide enough snow naturally, never fear! Snow machines will be utilized to provide enough material for all of the teams!

Add this unique event to your calendar, and visit ILSnowSculpting.com to learn more.

As an opportunity to honor John Beck, Edgewater neighbors are invited to make a donation to the Rockford Park District in support of the Illinois Snow Sculpting Contest, an event which John coordinated every year and which will celebrate its 35th anniversary in 2021. Visit RPDFoundation.org and click "Donate" to access the online donation form, on which you may indicate the gift is memory of John Beck.

At right: King Kong and the Empire State Building, carved into snow!

2020 Festival of Lights Schedule

31 YEARS AT SINNISSIPPI PARK WWW.4THANDLIGHTS.COM

Opening Night: November 27, 5pm - 11pm

WEEKENDS ONLY:

Friday 11/27 - Sunday 11/29	5pm - 11pm
Friday 12/4 - Sunday 12/6	5pm - 11pm
Friday 12/11 - Sunday 12/13	5pm - 11pm
Friday 12/18 - Sunday 12/20	5pm - 11pm

EXTENDED HOURS WEEK:

Monday 12/21 - Wednesday 12/23	5pm - 11pm
Thursday 12/24, Christmas Eve	24 Hours
Friday 12/25, Christmas Day	24 Hours (Shuts off at Midnight)
Saturday 12/26 - Sunday 12/27	5pm - 11pm

Final Day - Thursday 12/31, NYE 5pm - Midnight

Stroll on State: A Merry and Bright Holiday

Stroll on State will look a little bit different this year, with an expansion of the festivities beyond just the Saturday after Thanksgiving all the way to Christmas Eve! This year, Stroll on State Presents A Merry & Bright Holiday, which features traditions and experiences including a variety of ways to engage from home, experience the Merry & Bright season responsibly, and explore locally in support of our small business community. Amidst the pandemic, we have expanded the reach of Stroll on State through December 24 to help shine a light on our regional economy by blending safe, in-person activities with virtual experiences.

View full details of all the Stroll on State events and experiences at StrollOnState.com





MEMBERSHIP DRIVE

Ask for more details at front desk.

- 1. Great for small business owners**
- 2. Great savings for those without insurance**
- 3. No limitations**
- 4. No Maximums per year**
- 5. Cost is \$10.00 per month**
- 6. 2 payment options**
 - 1 payment of \$120.00 (by end of Jan.)**
 - 2 payments of \$70.00 (Jan. &Feb.)**

\$120.00/YEAR

**BENEFIT:
EXAM, 6
INTRAORAL X-RAYS
AND 2 CLEANINGS**

**20%-45% SAVINGS
ON OFFICE FEES
FOR ALL OTHER
SERVICES**

**PLAN ONLY WORKS
IN THIS OFFICE**

**MEMEBERSHIP
DRIVE ENDS JAN.
31ST ,2021**

ROCKFORD FAMILY

DENTAL

2715 N. Main St.
Rockford, IL 61103

www.rockfordfamilydental.com

815-964-8713

Local Business Highlight: Three Ravens Studio

This article was submitted by Edgewater Neighborhood Association President, Michelle Bowman.

Above the Norwegian Restaurant there are a number studios and suites where local artists and artisans create and share their crafts. The mission of the artists in the building is to expose people to the arts. One of the businesses is Three Ravens Studio, featuring the pottery of Tom Callahan. Tom is amazing to watch and makes it look so easy. There is a fluidity to his movements and it's fun to watch him take a lump of clay and mold it into beautiful and useful household items. When I sat down to try it I was surprised at how difficult it is. My goal was to make a mug. I ended up making what can only be described as the holy grail from Indiana Jones.

There are several ways to support Three Ravens:

1. Buy some beautiful pottery to make your work from home space more pleasant. Shop online at threeravensfineart.com/shop
2. Send some pottery as a gift to family for the holidays – he can box and ship for out of town relatives.
3. When in-person classes are again allowed, sign up for a class. There are classes for adults as well as homeschoolers. This is what my Stephanie has participated in and she really enjoys it.

Three Ravens Studio is located at 1404 North Main Street, Suite 1 (above the Norwegian Restaurant). The studio is currently closed to the public due to COVID restrictions, but online ordering is available for curbside pickup. If you don't see exactly what you're looking for, call Tom or send him an email. He's happy to accommodate special requests! The shop's website is www.threeravensfineart.com



Village
Green

2640 N Main St.
Rockford, IL 61103
(815) 877-7027

Thank you for
supporting our
North Main St location!

6101 E Riverside Blvd
Rockford, IL 61109
(815) 877-9559

www.villagegreenrockford.com

Locally owned for over 50 YEARS!

Seasonal Reminders



Yard Refuse Pickup

Yard refuse pickup will continue through the week of **November 30**, and occurs on the same day your trash is picked up. Refuse including leaves, grass, and sticks should be placed in compostable brown paper yard waste bags or in garbage cans that are clearly marked with an "X" on all sides. Branches may be no more than 4 inches in diameter, should be trimmed to 4 feet in length, no bundle of branches or yard waste bag or can should weigh more than 50 pounds. **Reminder:** Bagged trash and yard refuse should not be placed in the street for pickup but up on the right of way or driveway.



Reminder: it is illegal to blow, rake, or sweep yard refuse into the street. This is not only unsightly but also clogs gutters, storm drains, and puts unnecessary debris into our water system.

Cold Mornings = Seasonal Opportunity for Car Theft

Every year when the temperature drops, it can be very tempting to leave your car running and unattended, to warm up before the drive to work, school, or errands. This leads to another sort of temptation, for enterprising thieves watching for empty, running cars! This year the Rockford Police Department released a funny meme to raise awareness about this serious problem. Never leave your car running and unattended, even for a few minutes. The cold isn't pleasant but having your car stolen is WAY more unpleasant!



For Housing News, Visit:
Edgewater-Homes.com



HELPFUL NUMBERS:

SNOW HOTLINE: 779-348-7260 GRAFFITI HOTLINE: 779-348-7261 NEIGHBORHOOD STANDARDS HOTLINE: 779-348-7395	POLICE NON-EMERGENCY NUMBER: 815-966-2900 WINNEBAGO COUNTY ANIMAL CONTROL: 815-319-4100
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Keith Kelly
815-509-3655

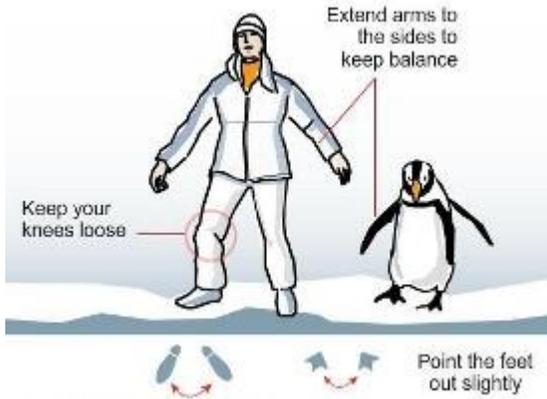
keithk@dickersonnieman.com

Seasonal Reminders



Help Keep Edgewater Walkable All Year: Keep Sidewalks Clear!

As long as the snow flies, please keep sidewalks as clear of snow and ice as possible. This not always an easy task but your efforts ensure pedestrians and pups have safe passage year round.



When Winter Walking take Extra Care!

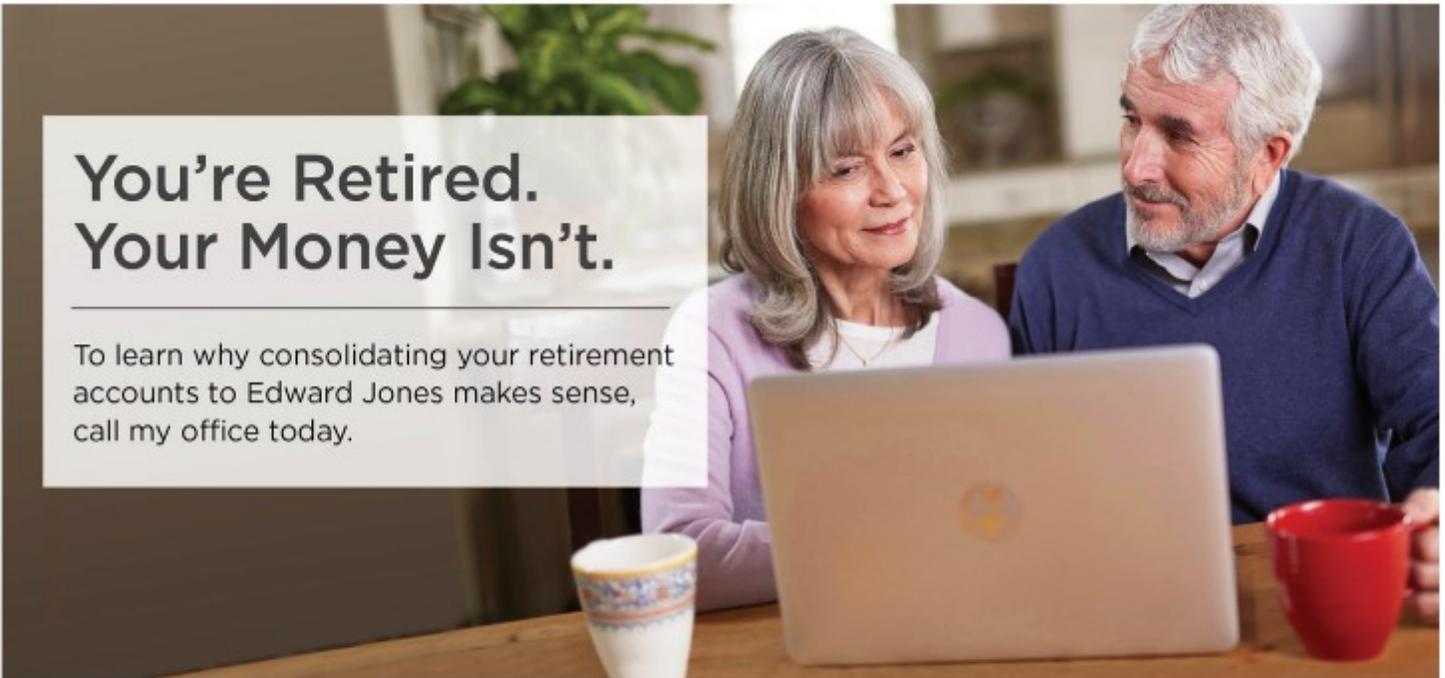
When you're out there enjoying Luminaria or any other sparkling winter night, take EXTRA care to avoid falls and injuries if snow and ice are a factor. Remember the penguin and their careful, tottering steps — it may feel a little silly but remember, safety first!

Winter Parking & Snow Clearing Reminders

Odd/Even parking is always in effect always during a declared Snow Emergency to assist with snow clearing operations. **Vehicles must be parked on the side of the street with odd-numbered addresses on odd-numbered days and on the side with even-numbered addresses on even-numbered days by 8:00am (for example, on Dec. 9 you'd park on the odd side of the street by 8:00am).**

If your street is marked as "No Parking" on one side, a Snow Emergency declaration allows you to park legally in the restricted area during the time the Snow Emergency is in effect. **Do not assume that you can move your car when the street is plowed, it must remain parked appropriately until the Snow Emergency is lifted.** Your cooperation is greatly appreciated as it ensures Edgewater streets are thoroughly cleared after every storm. Call the Snow Hotline at 779-348-7260 with any questions.

Edgewater contracts with a private company to have all the alleys in the neighborhood plowed. The contractor is called into plow to after 2 inches of snow have fallen. **Payment for the contractor comes from Edgewater membership dues and additional donations. Join us for the Membership Drive on December 5 (see page 2 for more details), use the membership sign up form in this newsletter, or visit rockfordedgewater.org to pay online.**



You're Retired. Your Money Isn't.

To learn why consolidating your retirement accounts to Edward Jones makes sense, call my office today.



Michelle R Bowman, AAMS*, CRPC*
Financial Advisor
2715 N Main St
Rockford, IL 61103-3111
815-636-6665



Maren M Sanders
Financial Advisor
2715 N Main St
Rockford, IL 61103-3111
815-636-6665

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MAKING SENSE OF INVESTING

A Little Holiday Fun!

Guess the Christmas Carol!

Put on your thinking caps and have some fun guessing what Christmas Carols each of these unique phrases is describing! Think you've figured them all out and want to check your work? Visit rockfordedgewater.org and look for the "Christmas Carol Guessing Game" link on the homepage to get all the answers!



1. The apartment of 2 psychiatrists
2. The lad is a diminutive percussionist
3. Decorate the entryways
4. Sir Lancelot with laryngitis
5. A B C D E F G H I J K M N O P Q R S T U V W X Y Z
6. Wanted in December: top forward incisors
7. The smog-less bewitching hour arrived.
8. Exuberation to this orb.
9. 288 Yuletide hours.
10. Do you perceive the same longitudinal pressure which stimulates my auditory sense organs.
11. Stepping on the pad cover.
12. Far back in a hay bin.
13. Leave and do an elevated broadcast
14. Listen, the winged heavenly messengers are proclaiming tunefully.
15. Frozen precipitation commence
16. We are Kong, Lear and Not Cole
17. Oh, member of the round table with missing areas
18. Boulder of the tinkling metal spheres
19. Vehicular homicide was committed on Dad's mom by a precipitous darling
20. Cup-shaped instruments fashioned of a whitish metallic element
21. Our fervent hope is that you thoroughly enjoy your yuletide season
22. May the Deity bestow an absence of fatigue to mild male humans.
23. Assemble everyone who believes.
24. Obese personification fabricated of compressed mounds of minute crystals.
25. I spied my maternal parent osculating a red-coated, unshaven teamster.

Set the stage for Edgewater's Future!

Become a Member of the Edgewater Neighborhood Association!

The Edgewater Neighborhood Association was established in 1979 to promote a sense of community and provide resources that help keep Edgewater a beautiful, safe, and inviting place to live. Your annually-renewable \$20 Membership dues support:

- * Snow Plow Fund: The City does not plow Edgewater's many alleys, so as a neighborhood we pool our resources and contract with a plow service to keep those alleys clear all winter long.
- * Seasonal Neighborhood Activities including the Easter Egg Hunt, Annual Garage Sale, 4th of July Festivities in Oxford Park, the Holiday Party, and Luminaria (including Luminaries placed in public places like the Auburn Street Bridge).
- * Watering planters on Auburn Street and the north side of Auburn Street Bridge.
- * Postage for neighborhood mailings and printing of those mailings, as well as signs advertising neighborhood activities.

Thank you for your Membership and for helping Edgewater continue to be the vibrant, unique neighborhood we can be proud to call home!



Please mail your completed form with check (made out to Edgewater Neighborhood Association) to:

Edgewater Neighborhood Association
PO Box 515
Rockford, IL 61105

Prefer to pay by card?

Pay online with PayPal at www.rockfordedgewater.org!

Name _____

Address _____
(Used for Edgewater mailings)

Phone _____
(Used for Edgewater information only)

Email _____
(For updates from Alderman & Neighborhood Association President, John Beck)

Membership Dues	\$20
Additional Donation (to support snow removal and other neighborhood activities)	_____
TOTAL	_____



Submit your Edgewater photos and show off the best views from our neighborhood!

We need your help! We're looking to expand our collection of Edgewater photos, taken by Edgewater neighbors, showing off all the things you love about our neighborhood. Submissions will be used in future newsletters, on Facebook, and on our website. Photos from all seasons welcome! Email your photos (JPG or PNG, please) to rockfordedgewater@gmail.com. Thank you!

Please Note: by submitting a photo, you give us permission to use it as described above, and also indicate that any people in the photos have given permission to be featured on those platforms, too. We reserve the right to crop/edit photos. Submission does not guarantee that a photo will be used.

Pictured at right: Clinton Place lampposts in snowstorm



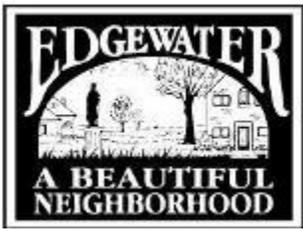
Promote your business to Edgewater neighbors!

Run an ad in the Edgewater newsletter and reach hundreds of neighbors in Edgewater and beyond! Digital newsletters are emailed to over 400 residents and posted on Facebook, NextDoor, and the neighborhood website. Physical newsletters are also mailed to 1200 Edgewater households in the fall. All proceeds support the Edgewater Neighborhood Association. Ad materials (PDF, JPG or PNG files) can be submitted to rockfordedgewater@gmail.com. Please contact us with any questions!



PRICING: Digital (spring, summer, fall) -- Full-page ads are \$100, 1/2 page \$50, 1/4 page \$25, business card size \$20.

Print (winter) — Full-page ads are \$140, 1/2 page \$75, 1/4 page \$40, business card size \$30.



Edgewater Neighborhood Association
P.O. Box 515
Rockford, IL 61105

To our Edgewater Neighbors at:

Here's your Winter 2020-2021 Edgewater Newsletter! Check out updates about neighborhood events and much, much more inside!



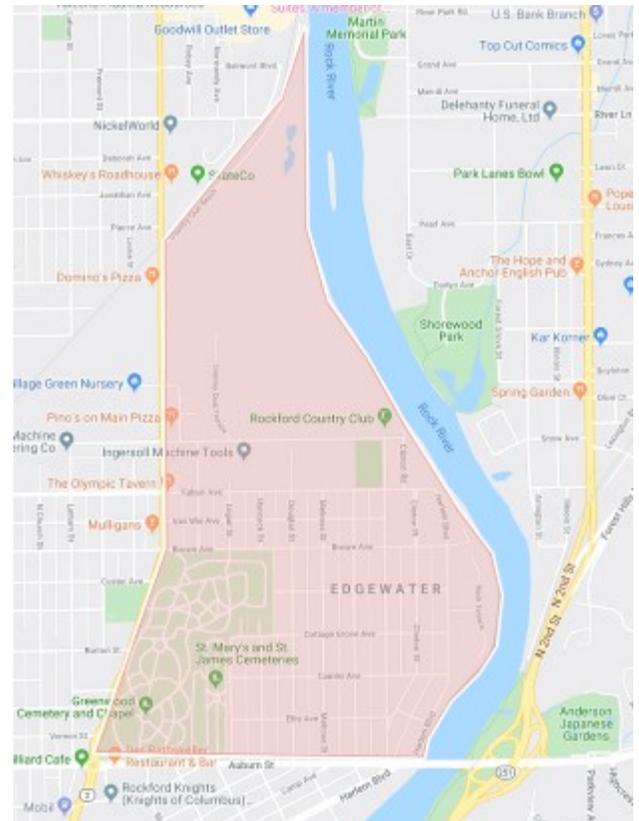
Hello, Edgewater Neighbor!

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If you received this newsletter, you are a resident in the Edgewater Neighborhood. There are nearly 1,200 households located in the Edgewater Neighborhood.

The boundaries for Edgewater are Auburn on the South, North Main on the West, the Rock River to the East, and the railroad tracks to the North. These boundaries are pictured in the map to the right.

We hope you enjoy the wealth of information and updates included in this newsletter, and that you'll consider becoming an Edgewater Neighborhood Association Member for 2021! Learn more about what Membership supports (including plowing Edgewater's alleys!) inside.



Happy Holidays to you and your family from the Edgewater Neighborhood Association!

